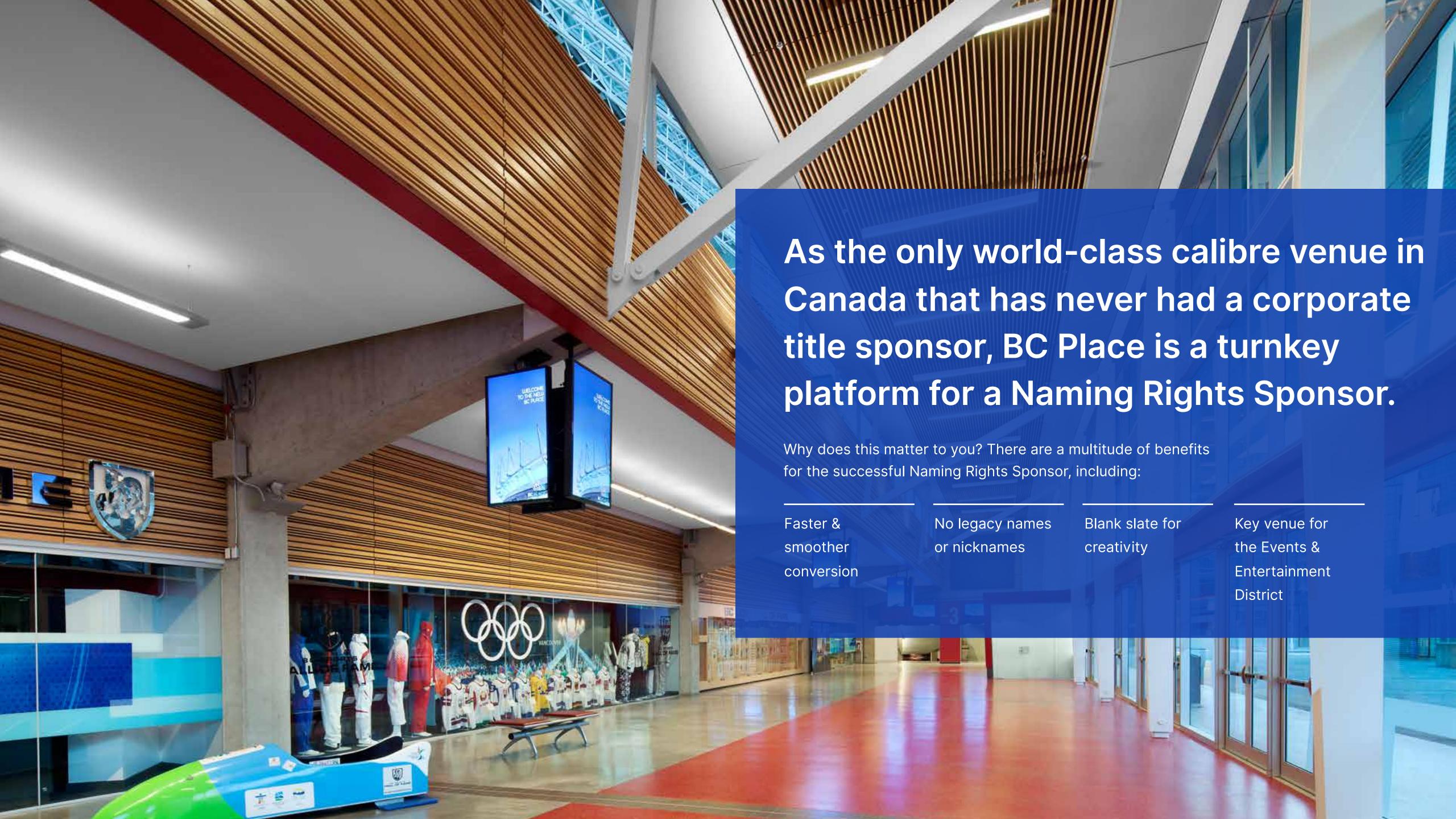


Be the Jewel in British Columbia's Crown

THE OPPORTUNITY

B.C. Pavilion Corporation (PavCo) is seeking a Naming Rights Sponsor for one of Canada's most iconic multi-purpose sports & entertainment venues—BC Place.





ENTRY TO THE WEST

Gateway to the Pacific Rim, providing unique access to and from Asian Pacific markets

Key access points
through Vancouver
International Airport and
Port of Vancouver

Diversity and international Exposure





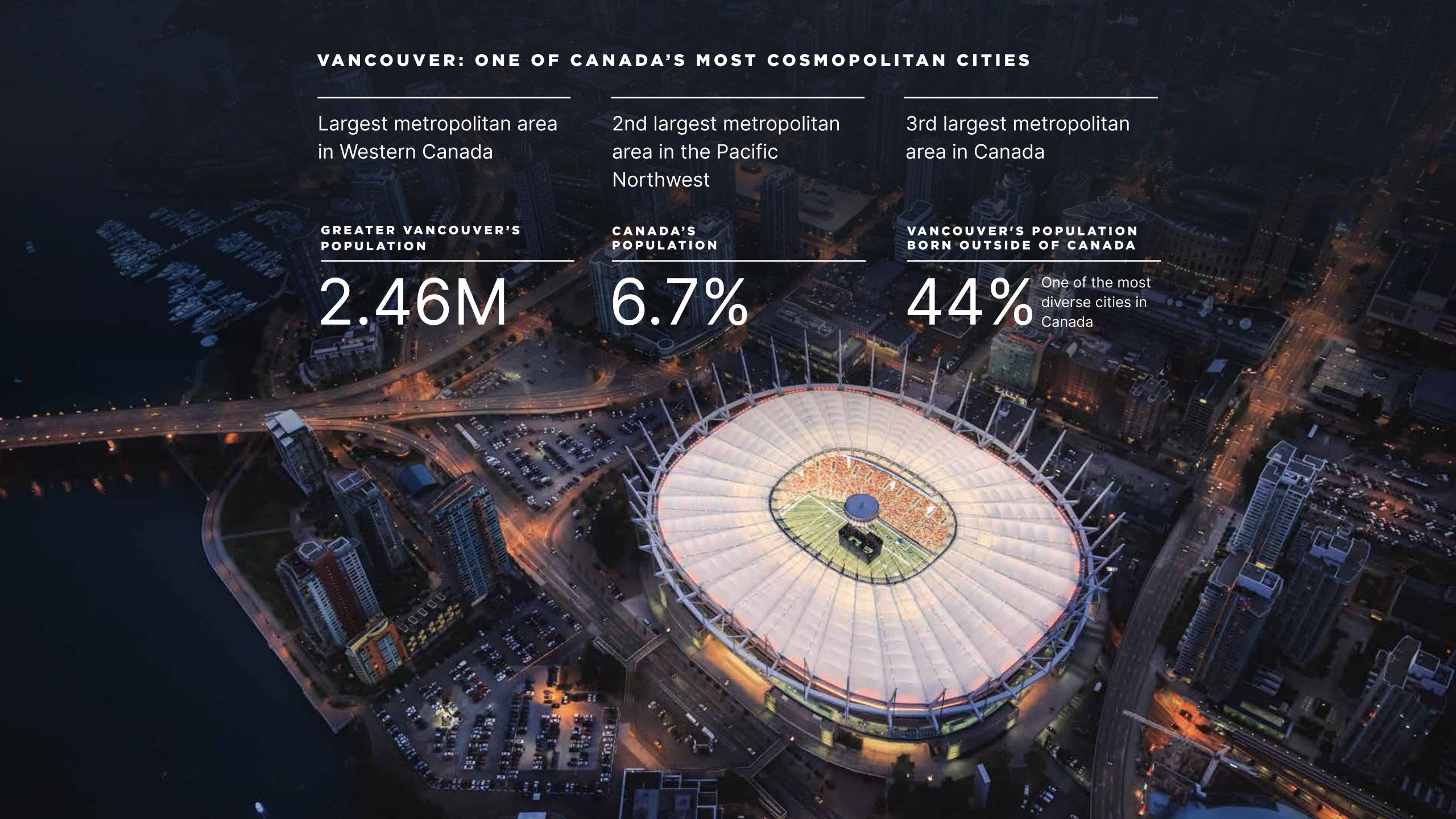
The westernmost Province of Canada, located between the Pacific Ocean and the Rocky Mountains.

BRITISH COLUMBIA'S POPULATION

CANADA'S POPULATION

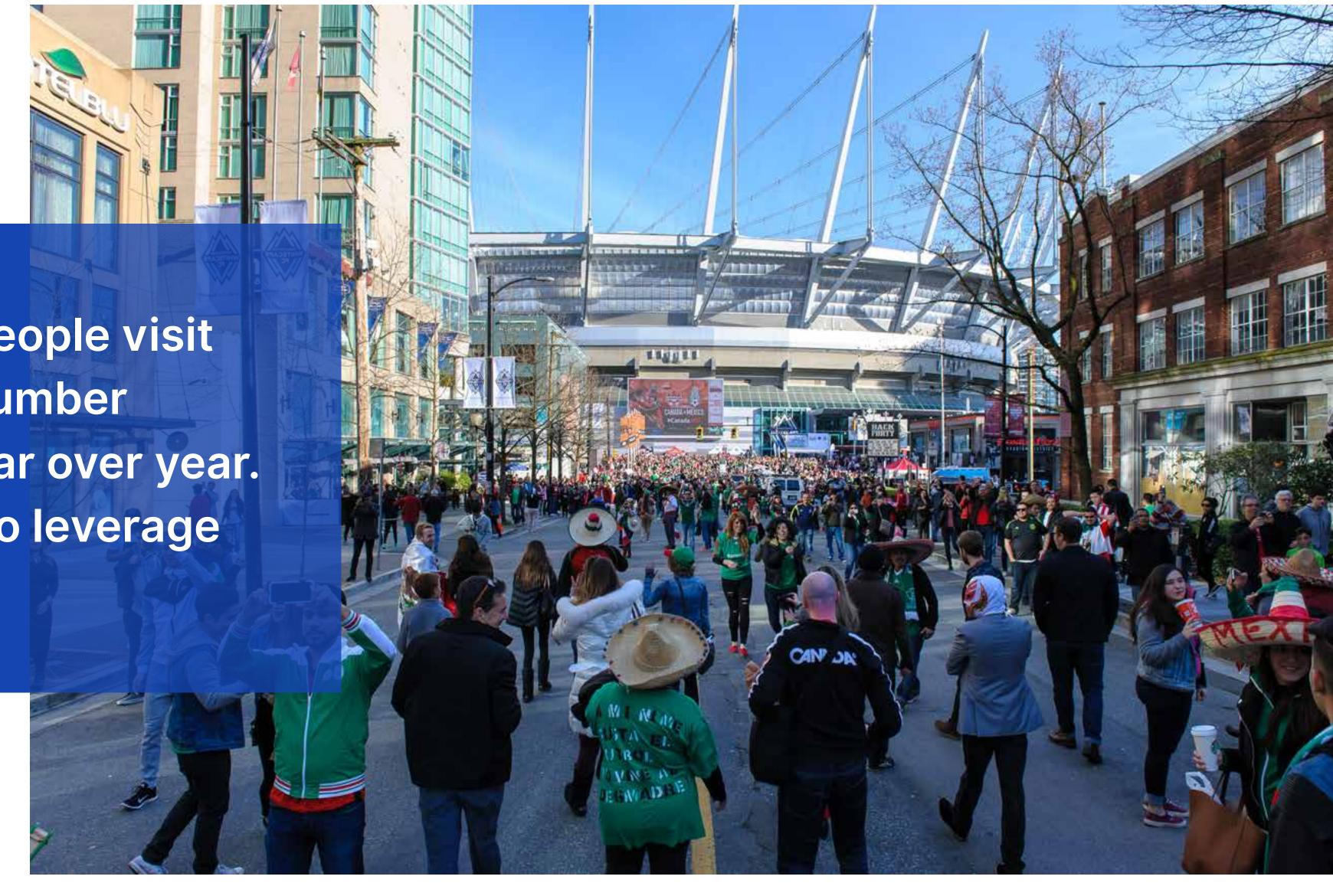
4.82M

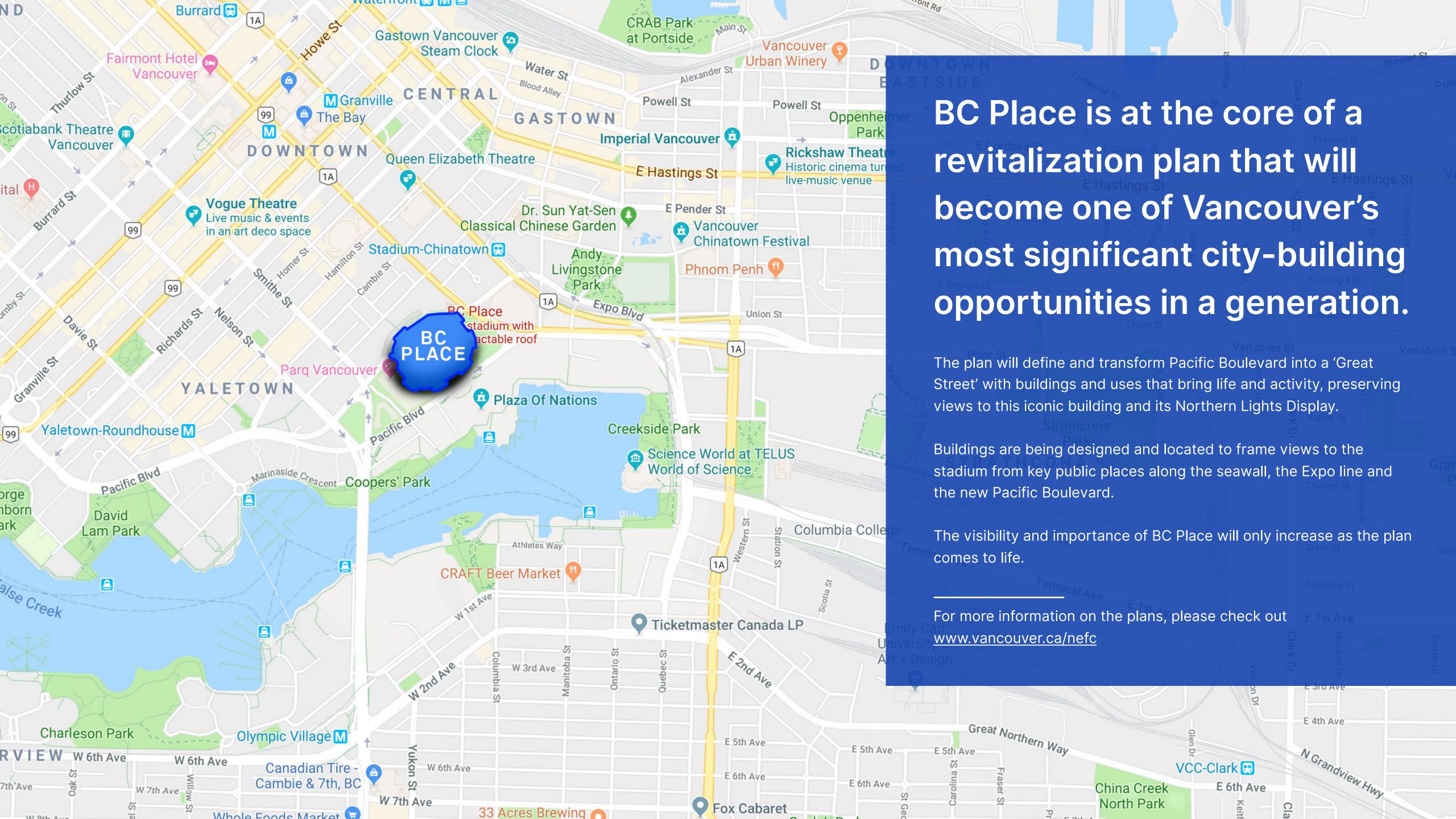
13%



TOURISM

More than 10.5 million people visit
Vancouver annually, a number
growing consistently year over year.
There is no better time to leverage
the city's growth.



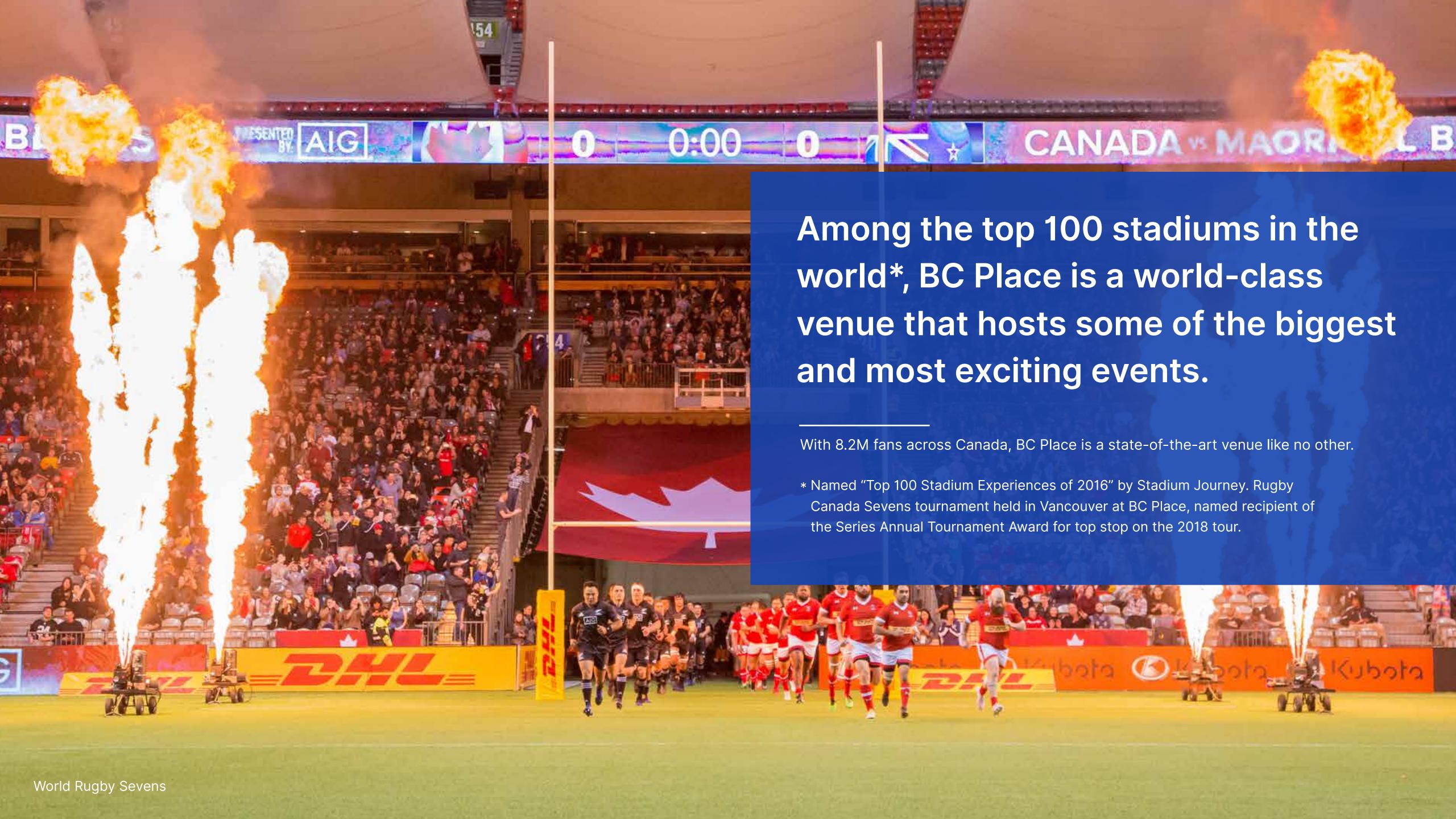




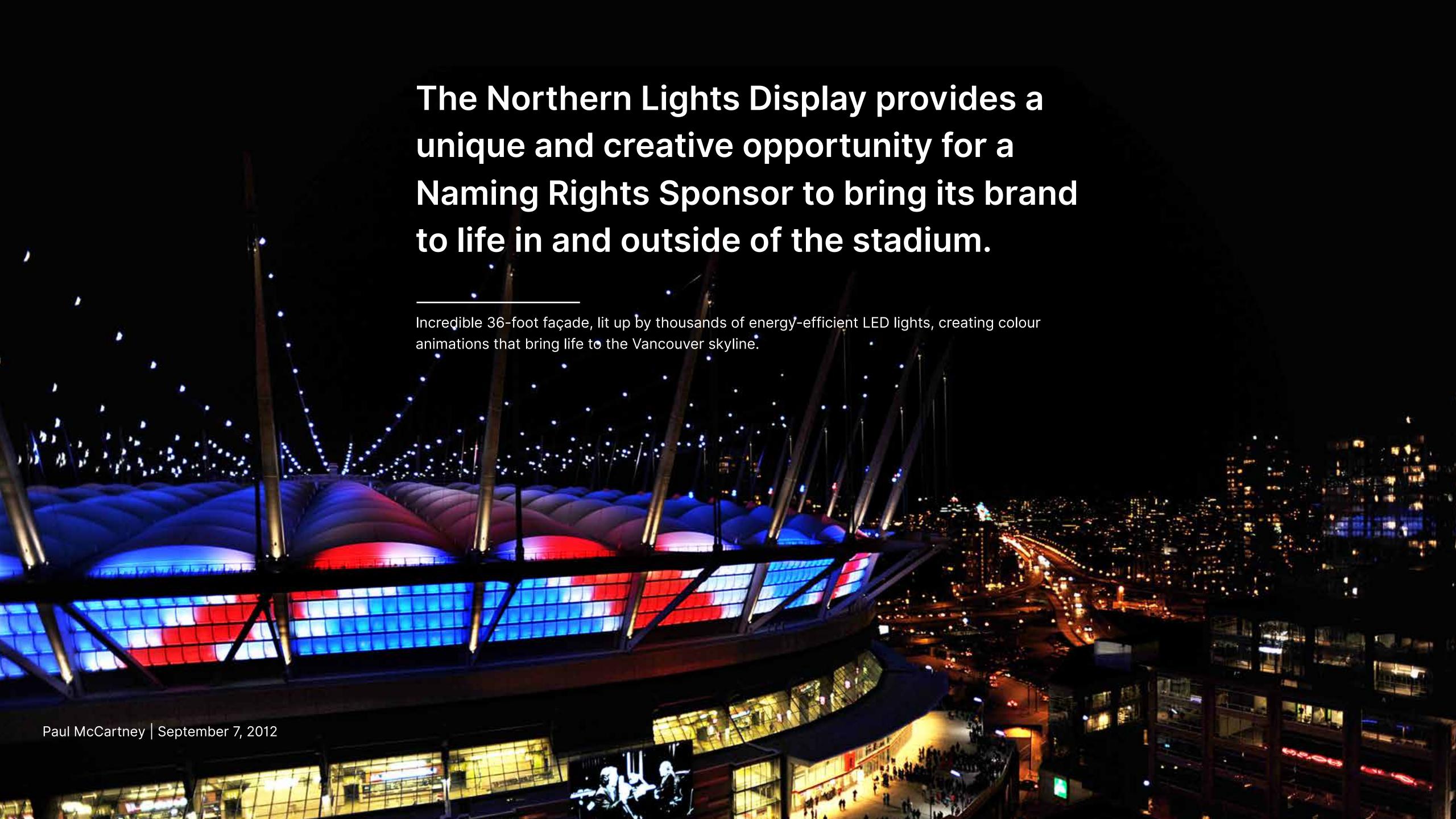
BC PLACE OVERVIEW

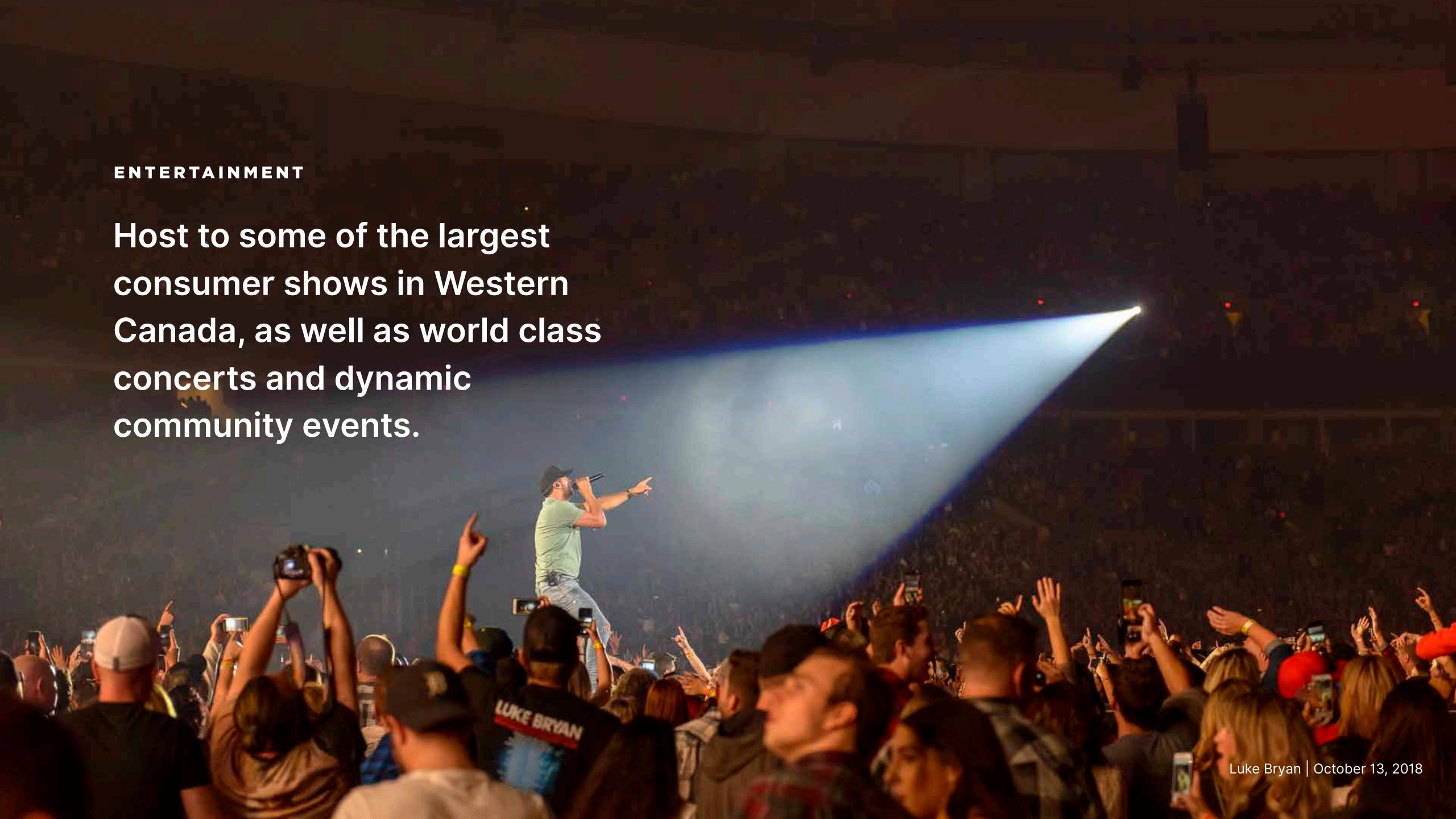
BC Place is the largest sports, exhibition and entertainment venue in Western Canada with events ranging from professional football & soccer, rugby, concerts, trade shows and community events.



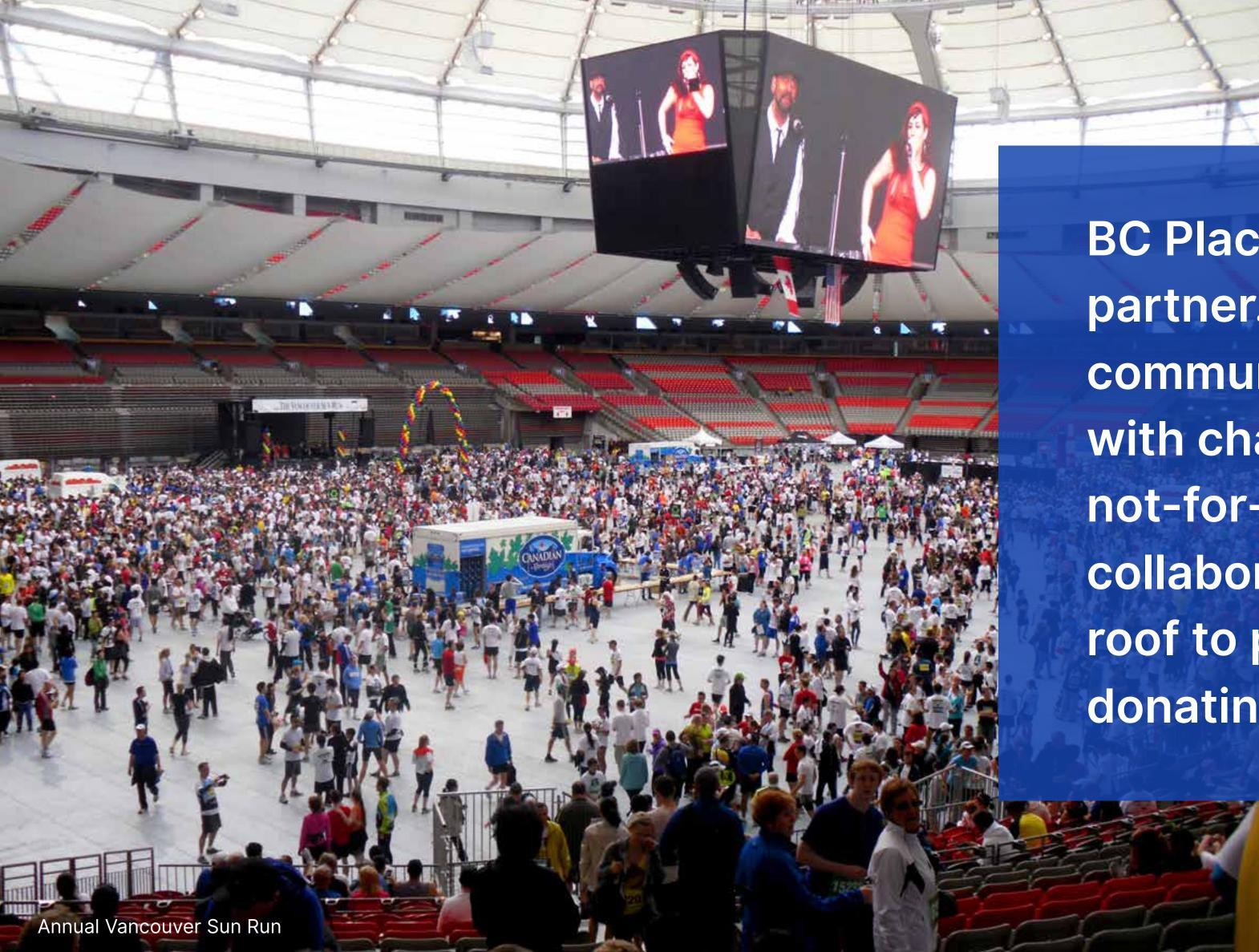












BC Place is a proud community partner. In support of our communities, BC Place teams up with charities, organizations and not-for-profit societies through collaborations such as lighting the roof to promote awareness days, or donating tickets to events.





More than 53 million drivers and their passengers travel by the stadium every year, and with the plans for the Events & Entertainment District this will only increase.

+1M guests / year

6,300 community jobs



Multipurpose venue for live entertainment, championship sporting events, consumer shows, community gatherings, arts and culture, and special events.

250 active stadium up to 60 diverse events / year







Major annual events and consumer shows include Canadian Championship, CONCACAF and playoff opportunities, the Vancouver International Boat Show, and the BC Home and Garden Show.

Additional core business: CONTACT Winter Music Festival, the Vancouver Sun Run, the Canada Sevens part of the World Rugby Sevens Series, PlayDome Indoor Carnival, entertainment events, film shoots, international championships, and amateur or community events.



