



**delivering
community impact
at our venues**



community benefit for british columbia

The calendar year of 2025 was an impactful time for PavCo and our iconic venues, BC Place and the Vancouver Convention Centre, as we demonstrated our ongoing commitment and ability to deliver community benefit for British Columbians.

By connecting with various community members, welcoming world-class events, and utilizing our assets and venues as spaces for engagement, PavCo strengthened its role as an important contributor to the province's social and economic well-being.



An aerial photograph of Vancouver, British Columbia, Canada. The image shows a dense urban landscape with numerous high-rise buildings, including the Vancouver Convention Centre with its distinctive green roof. The city is situated along the waterfront, with several large cruise ships docked at the piers. The background features a mix of greenery and distant hills under a clear blue sky.

LAND ACKNOWLEDGEMENT

Our venues and offices are located on traditional, ancestral and unceded territories of the x^wməθk^wəyəm (Musqueam), Skwxwú7mesh (Squamish) and səlilwətał (Tsleil-Waututh) Nations.

We see ourselves as stewards of gathering places that bring together people from across the province and beyond, and believe in creating inclusive and respectful spaces that acknowledge this land and the Peoples who have cared for it since time immemorial.

community events



Throughout 2025, BC Place and the Vancouver Convention Centre held a diverse range of community meetings, conferences, sporting events, fundraisers, celebrations and much more.

community events

shared journey: invictus games vancouver whistler 2025



BC Place and the Vancouver Convention Centre played key roles in the Invictus Games Vancouver Whistler 2025, with BC Place hosting a record-setting Opening Ceremony of over 30,000 attendees and the Convention Centre serving as the main competition hub.

The event showcased how our two venues collaborate to deliver major global events and led to cross-functional accessibility improvements — including animal relief stations, renovated washrooms, hearing loop technology, updated hospitality materials, and other upgrades — that will enhance the guest experience moving forward.



community events



setting the stage for fifa world cup 26 in vancouver

ONE-YEAR COUNTDOWN TO FIFA WORLD CUP 26

As the city and province prepare to be one of 16 host locations for the FIFA World Cup 26, PavCo's venues played central roles in building excitement and engaging local communities throughout 2025.

To celebrate the world's largest sporting event taking place in Vancouver, BC Place hosted the official One-Year Countdown Event on June 13. Fans gathered to witness the unveiling of the countdown clock outside the stadium, enjoy an action-packed mini-pitch match, and meet Canadian football icons Christine Sinclair, Tosaint Ricketts and Bob Lenarduzzi, along with players from Vancouver Rise FC and Vancouver Whitecaps FC.



community events

FIFA WORLD CUP TROPHY VIEWING

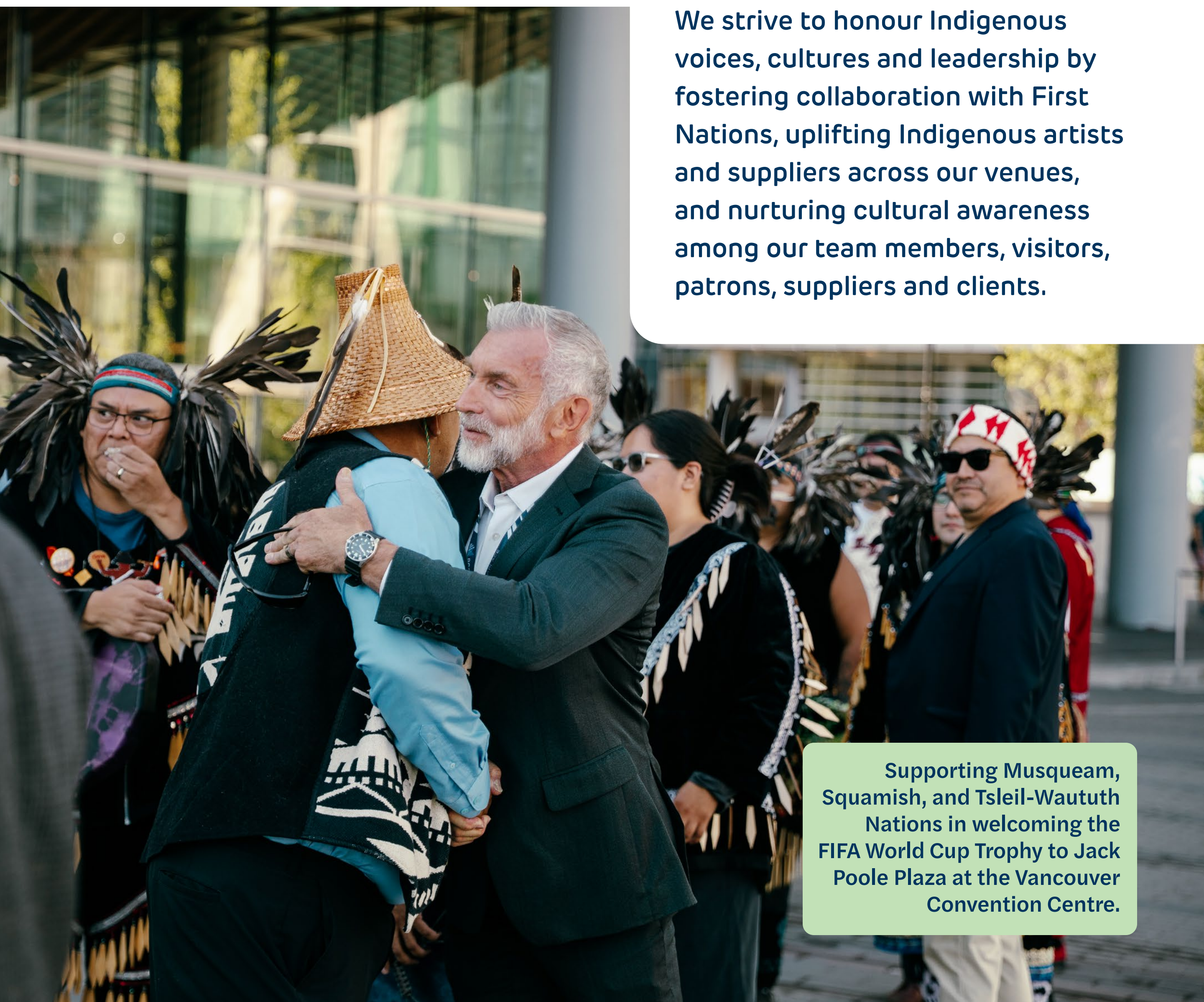
The official FIFA World Cup Trophy also toured Vancouver, with a special visit to Jack Poole Plaza at the Vancouver Convention Centre on August 23. This free, community-focused event featured an official welcome from leaders and drummers of the Musqueam, Squamish, and Tsleil-Waututh Nations, and drew thousands of fans who lined up for an exclusive look at the trophy.



indigenous relations and reconciliation

PavCo is deeply committed to building meaningful relationships with First Nations and Indigenous communities across British Columbia as part of our ongoing journey toward Indigenous Reconciliation.

We strive to honour Indigenous voices, cultures and leadership by fostering collaboration with First Nations, uplifting Indigenous artists and suppliers across our venues, and nurturing cultural awareness among our team members, visitors, patrons, suppliers and clients.



Supporting Musqueam, Squamish, and Tsleil-Waututh Nations in welcoming the FIFA World Cup Trophy to Jack Poole Plaza at the Vancouver Convention Centre.

community impact

In 2025, our Indigenous relations and Reconciliation efforts included:



Hosting First Nations leaders and Indigenous partners at the BC Lions Orange Shirt Day game

Partnering with Indigenous Tourism BC to bring engaging Indigenous cultural activations to Vancouver Whitecaps FC and BC Lions home games



Illuminating BC Place for Musqueam weaver Debra Sparrow's Blanketing the City art campaign



Donating event tickets and suites to over 11 Indigenous-led organizations through the BC Place Community Benefit Program



Creating a commemorative space for the Invictus Games Vancouver Whistler 2025 and the Four Host Nations within the Convention Centre's Harbour Concourse



Working with Canadian Equality Consulting to facilitate formal Land Acknowledgement training for PavCo's leadership team

community impact

bc place community benefit program

Leveraging the success of our ticket and suite donations during Taylor Swift | The Eras Tour, we strengthened our commitment to the BC Place Community Benefit Program in 2025. The program empowers charitable, non-profit, and community organizations across the province by providing access to the stadium's assets and premier events, while supporting PavCo's mandate to deliver meaningful community benefits for British Columbians.



**260 TICKETS & 24 SUITE
EXPERIENCES**

for BC Lions games, Whitecaps FC matches,
HSBC Rugby SVNS, Canada Super 60
Cricket, and concerts



**85 COMMUNITY
ORGANIZATIONS**

including 11 Indigenous-led
organizations received
donations



1,200 TICKETS

provided to more than
60 local charities for Kids Up
Front Movie Day



1,094 TICKETS

to the Vancouver Rise FC vs
Calgary Wild FC inaugural
match on April 16

community impact

testimonials from our community benefit program

A love of music is at the heart of what we do and support from the BC Place Community Benefit Program through tickets to concerts allows us to celebrate the power of music and community by promoting live concert events to our supporters all while helping us to raise funds to provide music therapy programming for people of all ages all across the province!

**MUSIC
HEALS**

The suite experience provided a meaningful and uplifting day for our team and volunteers. It allowed us to come together in a rare moment of connection and celebration, which is especially important in the work we do supporting individuals and families through grief and loss.



BCBH

British Columbia
Bereavement Helpline

Your commitment to community helps us ensure that seats are not left empty. Every donated ticket represents an opportunity for a hurting child, anxious youth, or family facing challenges to feel included, inspired, and connected to their community and our great city. Thank you for helping us make these experiences possible!



**Kids
Up Front**

community education and involvement

supporting community benefit through learning and service



THE BIG SOUP WITH SODEXO LIVE!



DESTINATION VANCOUVER'S ANNUAL STREET CLEANUP PARTY



DONATION DRIVES FOR THE LOWER MAINLAND CHRISTMAS BUREAU



FOOD SORTING AT FOOD STASH FOUNDATION

PavCo's work to support community members is strengthened by the dedication of our team members who actively engage in our educational and volunteer initiatives. Their contributions reflect our shared commitment to fostering inclusive spaces and creating meaningful community benefit for British Columbians.

community education and involvement

In 2025, our team contributed to a range of notable activities, including:



Advancing PavCo's Indigenous Reconciliation journey through the continued development and implementation of engagement strategies

Publishing PavCo's inaugural Pay Transparency Report, reinforcing our commitment to equitable and transparent workplace practices



Completing mandatory DEI training for people leaders and accessing a variety of on-demand DEI learning resources available to all staff



Partnering with the Tourism Workforce Accessibility Clinic to host the inaugural Diverse Abilities Discovery Fair



Marching in the Vancouver Pride Parade and hosting the Pride Parade Pit Stop at BC Place

Recognizing diverse days of significance across the organization, including cultural and religious holidays and inclusion-focused observances such as:



RED SHIRT DAY



ORANGE SHIRT DAY



PINK SHIRT DAY

B.C. Pavilion Corporation (PavCo) is a Provincial Crown Corporation that owns and operates two world-class venues located in downtown Vancouver: BC Place and the Vancouver Convention Centre.

From hosting global summit meetings to world-class sports and entertainment, PavCo delivers on its mandate of generating economic and community benefit for the people of British Columbia.

