

A close-up photograph of two hands, one from the left and one from the right, reaching towards each other to form a heart shape with their index and thumb fingers. Both wrists are adorned with numerous colorful beaded bracelets and bangles. The background is dark and out of focus, showing bokeh light effects.

a year of collaboration & inspiration

delivering
on our mandate

The 2024/25 fiscal year was a landmark one for PavCo and our iconic venues, BC Place and the Vancouver Convention Centre, as we demonstrated our passion and capacity for delivering economic and community benefits for the people of British Columbia.

By hosting world-class events and fostering connections, we solidified our role as a key driver of British Columbia’s economy and communities.

LAND ACKNOWLEDGEMENT

Our offices are located on the traditional Coast Salish territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish) and səlilwata (Tsleil-Waututh) Nations.

We see ourselves as stewards of gathering places that bring together people from across the province and beyond, and believe in creating inclusive and respectful spaces that acknowledge this land and the First Nations who have cared for it since time immemorial.



a record-breaking year
for economic impact

“2024-2025 was a record-breaking year for BC Place and the Vancouver Convention Centre for hosting major, world-class events, resulting in an unprecedented economic impact and significant community benefit for the people of British Columbia.

Our success demonstrated the pivotal role PavCo and its venues play in the provincial economy. Hosting events, clients, fans and attendees from around the world brought millions of dollars into our local economy, creating revenue drivers, employment opportunities, and engagement for our province’s business, hospitality and tourism industries.”



KEN CRETNEY
President and CEO of PavCo



DR. GWENDOLYN POINT
Board Chair of PavCo

\$818 million
in economic impact

38%
increase*

\$158 million
in revenue

26%
increase*

400+
total events

*Compared to previous
fiscal year.

venue
highlights

160,000+
SWIFTIES
.....
The final three nights of
Taylor Swift | The Eras Tour
(the largest concert tour
in history)



TAYLOR SWIFT | THE ERAS TOUR DEC 6-8, 2024



ROAD TO THE FIFA WORLD CUP 26

Significant progress was made on major renovations at BC Place to support the stadium as it prepares to host seven matches at the FIFA World Cup 26. Upgrades underway include improvements to accessibility, player facilities, premium spaces and stadium technology.

bc place stadium

More than one million people visited BC Place to watch musicians and sports stars from around the world, and to attend consumer and trade shows and special events, contributing to a significant economic impact.



DILJIT DOSANJH APR 27, 2024

Diljit Dosanjh brought multiple generations together for the largest Punjabi concert ever held outside of India.



WHITECAPS FC VS WREXHAM AFC JUL 27, 2024

35,000 guests gathered at BC Place to witness Vancouver Whitecaps FC host a friendly match against Wrexham AFC, who are co-owned by Vancouver's own Ryan Reynolds.

\$376 million
in economic
impact
.....

\$75 million
in event
revenues

1 million+
visitors to
the stadium
.....

110
total events

venue
highlights



TED

APR 15-19, 2024

10 Years IN VANCOUVER

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Hosting TED for over a decade has enriched Vancouver through exposure to innovation, significant economic impact and attracting 1,000+ attendees annually. This year's theme of "The Brave and the Brilliant" focused on the captivating world of AI.

vancouver convention centre

The Vancouver Convention Centre had its strongest revenue year on record, as the conventions and consumer shows business segments thrived, with venue rentals, event attendance, and food and beverage sales all growing over the prior year.

\$442 million
in economic
impact

.....

\$83 million
in event
revenues

1.4 million
visitors to
the centre

.....

340+
total events

ELEVATE: VANCOUVER AUTO SHOW

MAR 19-23, 2025



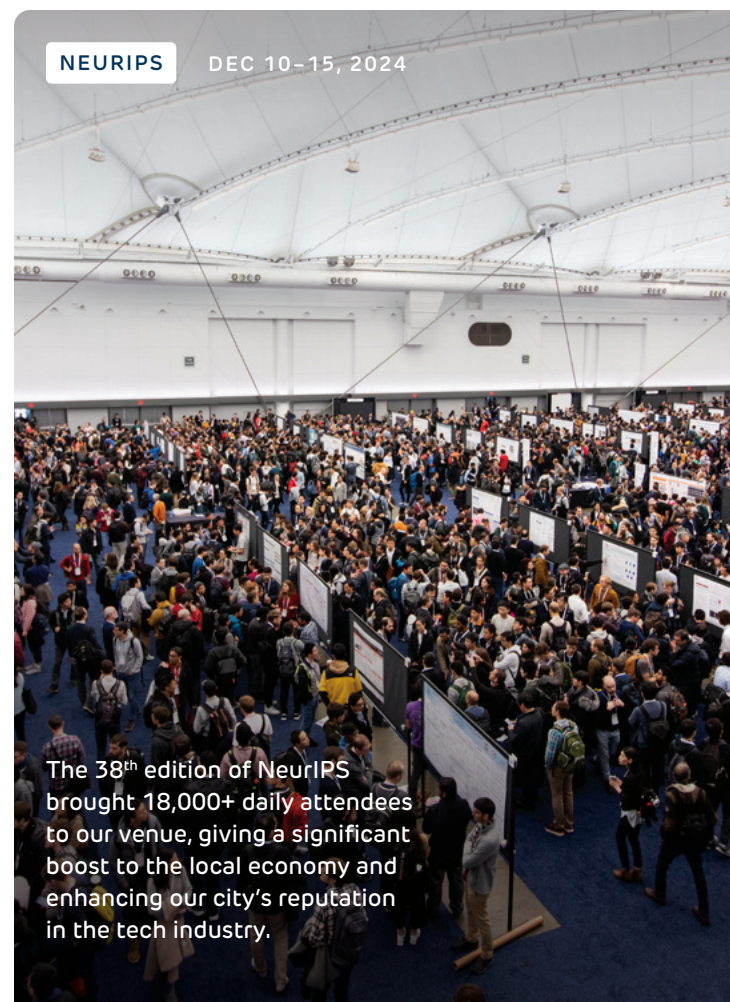
138,000+
VISITORS

.....

In 2025, a record-breaking crowd attended 'Elevate: The Vancouver International Auto Show', which showcased the latest developments and technology from the global auto industry.

NEURIPS

DEC 10-15, 2024



The 38th edition of NeurIPS brought 18,000+ daily attendees to our venue, giving a significant boost to the local economy and enhancing our city's reputation in the tech industry.

MILLION DOLLAR ROUND TABLE

JUN 9-12, 2024



As a premier annual event for the world's leading financial professionals, MDRT brought 7,000+ international attendees to Vancouver for professional development and networking.



collaboration +
inspiration



52,300+
FANS

BC Place acted as the back-
drop for the 111th Grey Cup
matchup between the Toronto
Argonauts and the Winnipeg
Blue Bombers, featuring
a halftime performance by
the Jonas Brothers.

hosting the grey cup festival and final

The Grey Cup Festival connected the Vancouver Convention Centre and BC Place from November 10-17 in a celebration of community and football, highlighting the power of collaboration across PavCo and its venues.

The week-long celebration was a key opportunity to showcase the Vancouver Convention Centre's ability to challenge stereotypes of what a convention centre can be. The festival was an opportunity to transform the venue inside and out and to create community-focused experiences and a diverse range of activities for all ages. The street festival extended across Canada Place Way, featuring two ziplines, free concerts and a family zone that welcomed 5,000 school-aged

children from across British Columbia. Our support of the school program also highlighted our relationship with our food and beverage partner Sodexo Live!, as we worked together to deliver 4,400 complimentary bagged lunches to school-aged kids visiting the family zone during the week.



Working alongside BC Place and the Vancouver Convention Centre allowed us to deliver something truly special—two iconic venues coming together with a shared commitment to excellence. Their collaboration, flexibility, and world-class teams helped us set a new standard and deliver the most unforgettable Grey Cup Festival to date.

RILEY WIWCHAR
Executive Director, 2024 Grey Cup Festival



FAMILY ZONE

VCC East was transformed into the Festival's Family Zone, a free family and community-focused area with interactive and inclusive spaces for all ages.



collaboration +
inspiration



pavco's venues join together for invictus

The Invictus Games Vancouver Whistler 2025 showcased how our two venues work together to bring large-scale events and attendees from around the world to British Columbia.

The Invictus Games kicked off with a cauldron lighting ceremony on Jack Poole Plaza on February 7, 2025. It was a memorable moment for athletes to share with their families and the greater community.

The following day saw the Opening Ceremony at BC Place, which was attended by a crowd of more than 30,000 in the stands — a record-breaking attendance for an Invictus Games Opening Ceremony.

The Vancouver Convention Centre welcomed 37,000+ visitors who helped transform the venue into the central Games hub. The Vancouver Convention Centre hosted a number of competitions including Indoor Rowing, Sitting Volleyball, Wheelchair Basketball and Wheelchair Rugby.



INVICTUS GAMES OPENING CEREMONY – BC PLACE



30,000+
ATTENDEES

.....
A record-breaking attendance for an Invictus Games Opening Ceremony.

Invictus Games Vancouver Whistler 2025 was an exceptional experience for everyone involved. The Opening Ceremony at BC Place was nothing short of spectacular, setting the stage for 11 days of inspiring events and competition at the Vancouver Convention Centre. The [event] was life-changing for participants, families, volunteers... leaving an indelible mark of hope on all who attended.

ROBYN MCVICKER
COO of Invictus Games Vancouver Whistler 2025



INVICTUS GAMES VILLAGE –
VCC EAST BUILDING



INVICTUS GAMES CENTRE COURT –
VCC WEST BUILDING

37,000+
VISITORS

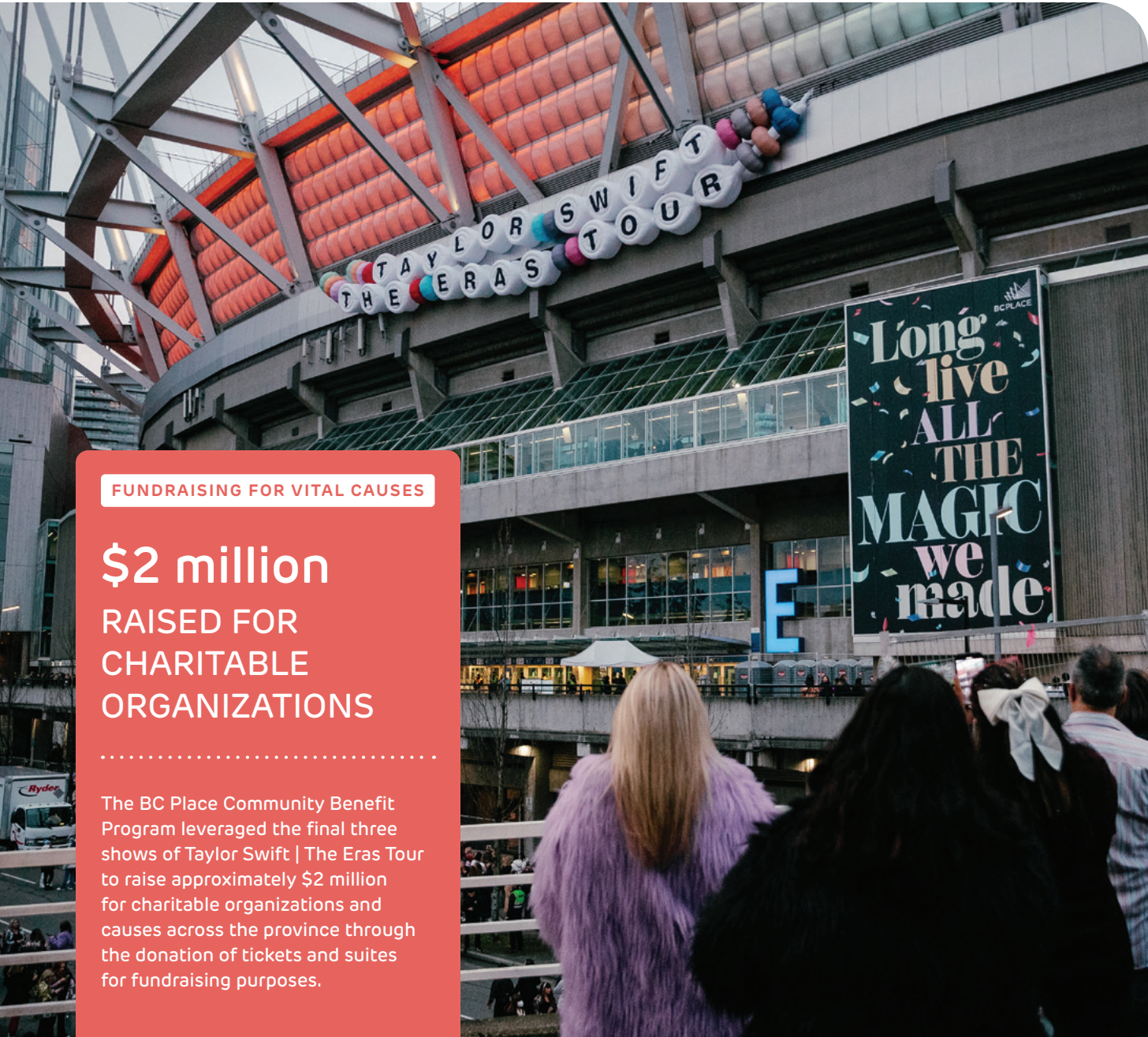
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The Vancouver Convention Centre was transformed into the heart of the games for the competitors, their families and hosting competitions.



community
benefit

delivering on
our mandate
to serve british
columbians

PavCo matched its economic contributions by supporting our communities through ticket and suite donations, stakeholder partnerships, and championing our spaces as a place for all.



FUNDRAISING FOR VITAL CAUSES

\$2 million
RAISED FOR
CHARITABLE
ORGANIZATIONS

The BC Place Community Benefit Program leveraged the final three shows of Taylor Swift | The Eras Tour to raise approximately \$2 million for charitable organizations and causes across the province through the donation of tickets and suites for fundraising purposes.



OLYMPIC CAULDRON LIGHTING CEREMONY

Olympic Spirit

Hundreds of spectators gathered at the Vancouver Convention Centre for cauldron lighting ceremonies on Jack Poole Plaza to celebrate both the 2024 Summer Olympics and Paralympics in Paris.



PRIDE PIT STOP



KIDS UP FRONT MOVIE DAY



CAN SPORTS DAY

Fun For Everyone

BC Place hosted several community engagement partners and events throughout the year, including Canucks Autism Networks Sports Day, Kids Up Front Movie Day, Hope and Health youth soccer clinics and the second annual BC Place Pride Pit Stop.



EID AL-FITR



DAFFODIL BALL

Diverse Partners

Our venues delivered significant benefits for the people of British Columbia through hosting a diverse range of partners and communities, including welcoming several noteworthy fundraising charitable galas and community groups.

continuing our reconciliation journey

We are committed to our organization’s ongoing Indigenous reconciliation journey through respectful collaboration and meaningful engagement with First Nations and Indigenous community members.

BC Place and the Vancouver Convention Centre continued to foster spaces that welcome Indigenous community members, including the Orange Shirt Society, Indigenous Partnerships Success Showcase, Hope and Health Society, and more. Additionally, event ticket donations were distributed to these community groups and many others, including the Indian Residential Schools Survivors Society, Native Education College and Urban Native Youth Association.



ORANGE SHIRT DAY



NATIONAL DAY FOR TRUTH & RECONCILIATION



BLANKETING THE CITY

We continued our partnership with Musqueam artist Debra Sparrow to deliver on the annual ‘Blanketing the City’ public arts campaign, with a Northern Lights Display inspired by Musqueam weaving techniques.



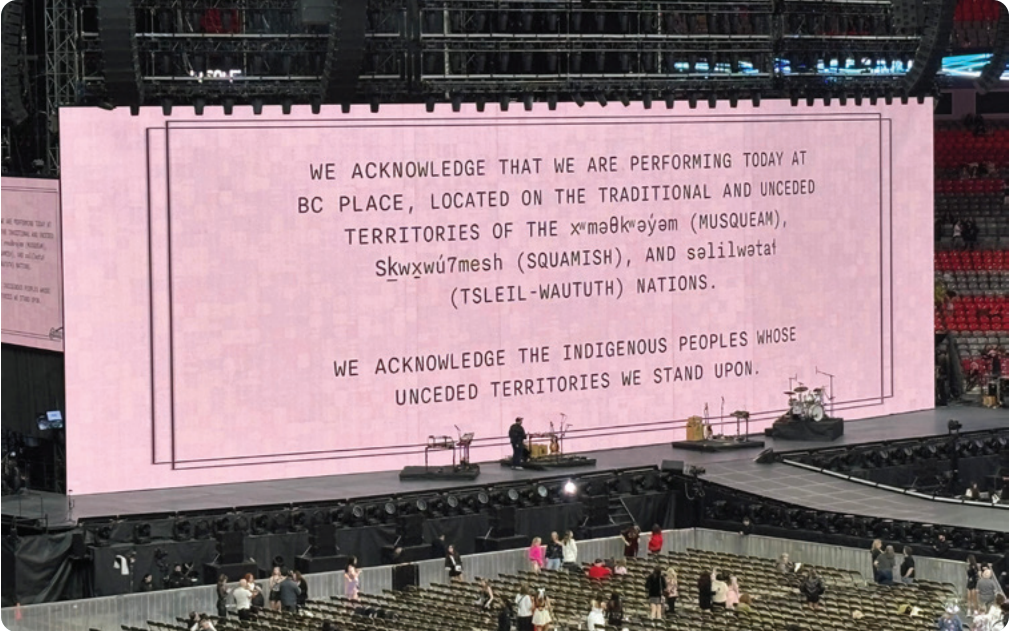
CHEF ANDREW GEORGE

Both venues continued their collaboration with Sodexo Live! and BC’s first Indigenous Red Seal Chef, Andrew George, bringing authentic Indigenous menu items to our events.



TOTEM POLE RESTORATION

We demonstrated our commitment to preserving and honouring First Nations artwork and culture by working with the Museum of Vancouver to arrange for the restoration of the three totem poles located in the East Building of the Vancouver Convention Centre, and to extend our loan of the poles to 2029.



TAYLOR SWIFT | THE ERAS TOUR LAND ACKNOWLEDGEMENT

We worked with Taylor Swift’s management team to ensure that for each night of the final three shows of ‘The Eras Tour’, the crowd of 60,000 were greeted with a land acknowledgement recognizing the traditional and unceded territories on which the shows were taking place.

community benefit

team members living our pavco values

PavCo team members lived our community benefit mandate and commitment to diversity, equity and inclusion by participating and volunteering in several events.



CAUSE WE CARE

1,200+ HOLIDAY CARE PACKAGES

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For the second year in a row, PavCo hosted Cause We Care's Holiday Care Package Drive, where PavCo team members helped assemble more than 1,200 holiday care packages to support single mothers and their families.



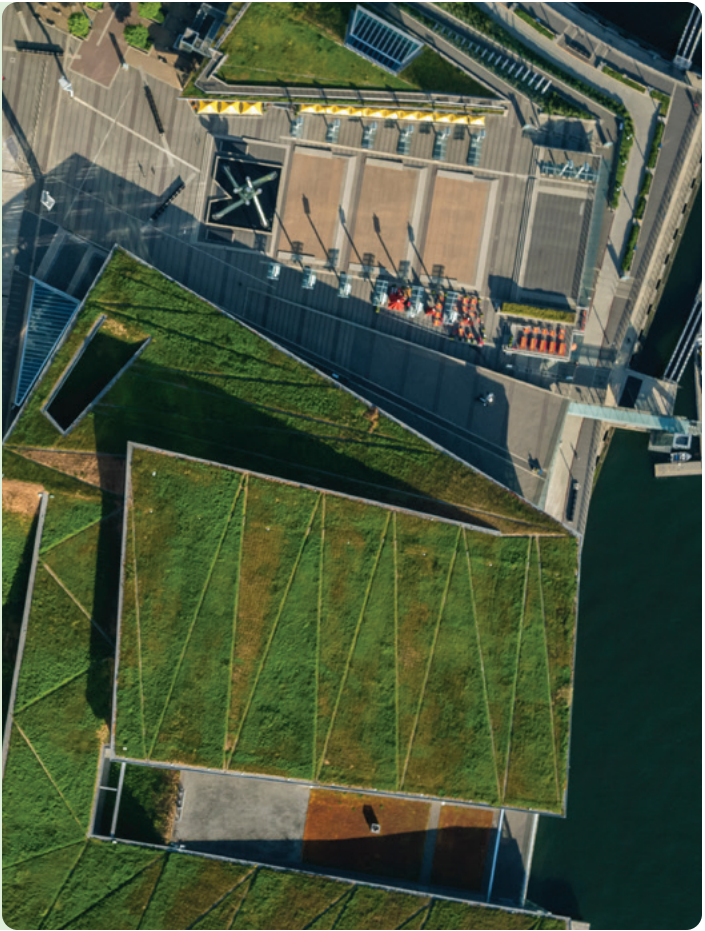
evolving
our venues



sustainability

Sustainability and environmentalism drive many of the decisions made across PavCo, BC Place and the Vancouver Convention Centre. At BC Place, this included working towards obtaining LEED certification for the stadium to demonstrate its commitment to sustainable practices and environmental stewardship. The Vancouver Convention Centre is the world's first double LEED Platinum-certified convention centre.

The 2024-2025 fiscal year launched a journey towards zero-waste at BC Place and the Vancouver Convention Centre. This mission includes training for staff and partners to align PavCo's practices with our goal of achieving TRUE certification for zero waste by the end of 2026.



accessibility

BC Place and the Vancouver Convention Centre undertook several actions to ensure our venues are accessible and inclusive to all community members, including accessibility and inclusivity training from senior leaders to frontline staff.

Efforts included introducing the hearing loop systems at both venues, installing gender-inclusive washrooms, updating accessible washrooms, and the Vancouver Convention Centre also installed Canada's first animal relief station to accommodate service dogs.

diversity, equity & inclusion

Our teams across PavCo demonstrated their commitment to diversity, equity and inclusion in several ways, including accessibility training for people leaders to front-line team members, gender-based analysis plus training, 2SLGBTQIA+ inclusivity training, and continuing to partner with a variety of community organizations to ensure a diverse talent pool.

B.C. Pavilion Corporation (PavCo) is a Provincial Crown Corporation that owns and operates two world-class venues located in downtown Vancouver: BC Place and the Vancouver Convention Centre.

From hosting global summit meetings to world-class sports and entertainment, PavCo delivers on its mandate of generating economic and community benefit for the people of British Columbia.

